



## There's Still Time to Take Advantage of Bluefin's Fall Specials

### Fall for Bluefin

Valid Now – October 23, 2008

Stay with us three or more midweek nights (Sunday through Thursday) and we'll pay your gas to get here (\$85 value), PLUS dinner is on us at the Bluefin Grille or Coho Café (\$50 coupon).

### Fall Road Trip

Valid Now – October 25, 2008

Join us at Bluefin Bay for your fall vacation and not only will you create lasting memories in a spectacular seaside location, but you'll save big, too! Stay six consecutive nights or more and receive 15% off the regular rate, PLUS we'll buy your gas to get here – take another \$85 OFF.

\* Gas discount include \$85 OFF; good on new reservations only and based on availability. The gas discount is based on a 460 mile average round trip, at \$3.70 per gallon.

## Fall Food and Wine Lovers Package Offers Opportunity to Wine, Dine and be Divine

### Join us Nov. 7 & 8

Have you ever wondered what the ultimate indulgence or pampering vacation experience would be like? What if you could gratify all your senses, cater to your palette, and get a great deal doing so? How would it feel?

Well, we think, *divine*. Simply, *divine*.

This fall, Bluefin's Food and Wine Lovers Weekend promises to deliver just that – a divine experience. Escape to Bluefin Bay – your favorite seaside location – to wine, dine and feel divine by combining the love of great food, great wine, with an opportunity to pamper yourself with the ultimate spa experience.

**Our Simply Divine Food and Wine Lovers Package** includes discounted tickets to all three traditional Food and Wine Lovers Weekend events, plus a pampering massage or spa treatment at the new Superior Waters Spa. Superior Waters Spa is the first full-service destination spa on the north shore and it is located at Bluefin Bay's sister resort, Surfside on Lake Superior.

#### The Simply Divine Food and Wine Lovers Package includes:

- A four-course dinner with wine pairings on Friday night for \$60 (\$10 savings off the regular price of \$70 per person);
- Saturday Wine Tasting for \$20 (savings of \$5 off the \$25 regular cost);
- A five-course gourmet dinner with wine pairings on Saturday night for \$70 (savings of \$10 off the \$80 regular cost);
- A one-hour full body massage, body scrub or facial at Superior Waters Spa at Surfside, featuring the new fall DiVine collection by Eminence at 25% off the regular rate (a savings of \$22-27 per service).
- Plus, you'll receive a Simply Divine welcome gift when you check in.

The package price, including spa treatment, is \$213-228 per person; about a \$50 savings. As always, Fall Food and Wine Lovers guests are invited to take advantage of our Gales of November lodging special. Stay three nights and receive one of those nights FREE.

The Simply Divine Package was inspired by the new Superior Waters Spa at Surfside, and the DiVine collection of spa products offered by Eminence Organics. According to Nadya Maravigli, Food and Beverage Director, the goal of this year's event is to have a little fun and to invite guests to pamper themselves for the weekend.

"This package gives our guests the opportunity to take part in all of our traditional events and check out the new destination spa on the north shore," Nadya said.

**Local flavor with local flare:** The Bluefin Bay culinary team is delighted to team with local Guest Chef Nathan Hingos of the Crooked Spoon Café, Grand Marais, and Jim Sherrett of Johnson Brother Liquor. Together, they will create a simply divine menu showcasing foods and wines that are healthy and rich in flavor, yet decadent and refined. "Chef Nathan and the culinary team will create a menu that showcases the elegant dining experience we offer at the Bluefin Grille every day," Nadya added.

**Reserve your space now:** Join us for one event or all three. Or, take advantage of our Simply Divine Package and get nearly \$50 off.

We expect this year's event to sell out fast, so make your reservation now by calling 1-800-BLUEFIN (258-3346); locally 218-663-6200. Advanced reservations are required. The event is co-sponsored by Mpls. St. Paul Magazine and promises to be a truly divine experience.

### Bluefin Bay offers Fall Colors Tour

Now – October 10th, 2008

1:00 pm Mon., Wed. & Thurs.

Fall at Bluefin Bay day brings surprising color changes in our leaves and landscape set against the gorgeous big blue lake. Our Fall Colors Tour leaves from Bluefin at 1:00 p.m. on Monday, Wednesday, and Thursday and travels up the Sawbill Trail to Honeymoon Trail, and then over to the Caribou Trail. Call us at 1-800-BLUEFIN (258-3346) to make your fall reservation today.

### Gales of November & December

October 26 - December 25, 2008

Except Holiday Periods

Autumn turns to winter and Lake Superior shows her power while we sit by the fire, warm and cozy at Bluefin Bay. Stay with us three nights and receive one of those nights FREE!



Photo by Bob Bertute

### Bluefin Stay & Ski Packages

January 3 for 2

Purchase 2 Days of Lift tickets & 2 Nights Lodging & Get 1 Day Lift & 1 Night Lodging FREE!

Check bluefinbay.com or lutsen.com for other winter ski specials.

# Calendar of Events

## October 2008

Fall activities are in full swing at Bluefin Bay. Autumn quiet time rates begin October 19th.

- 13 Columbus Day (Thanksgiving Day - Canada)
- 16-18 MEA Weekend; Moose Madness Festival in Grand Marais
- 19 Autumn Quiet Time rates begin
- 26 Gales of November Special begins

## November 2008

Fall activities continue at Bluefin Bay. Gales of November Special continues.

- 2 Daylight Savings Time ends
- 7-8 Food & Wine Lovers Weekend
- 10 Edmund Fitzgerald Memorial Lighting Ceremony at Split Rock Lighthouse
- 11 Veteran's Day
- 14-16 Girls Gone North Spa Weekend Getaway
- 22 Lutsen Ski Resort scheduled to open
- 23 1893 1st Thanksgiving in Tofte
- 27-29 Thanksgiving Weekend

## December 2008

Winter activities start at Bluefin Bay. Join us for a guided snowshoe or cross country ski tour.

- 5-6 Photography Workshop Weekend
- 21 Winter Solstice
- 24 Quiet Time/Gales of November ends
- 25 Christmas Week

## January 2008

Winter activities in full swing at Bluefin Bay. Skating rink fully opened.

- 1 Happy New Year
- 4 January 3 for 2 Special begins
- 16-19 MLK Weekend

### F.Y.I.

#### America's North Coast™ Launches New Website and Trip Planner

The Lutsen Tofte Tourism Association (LTTA) launched a new state-of-the-art website in September to help build the America's North Coast™ brand. The site features breathtaking photography and an entertainment calendar, and offers travelers a terrific trip planning tool. We believe it is the best trip planner and lure piece that LTTA has ever done. Check out the new website at [americasnorthcoast.org](http://americasnorthcoast.org) to plan your next vacation getaway.

#### Bluefin Bay Real Estate Now On Website

You can now preview Bluefin Bay condos and townhomes that are for sale on our website at [bluefinbay.com](http://bluefinbay.com). Presently, two Bluefin Bay units are featured in the real estate section – units 45 and 50. To access the real estate section and see photos of each property, click on the black tab in the upper right corner of the website homepage titled "Own at Bluefin Bay."

#### Girls Gone North Spa Weekend

Bluefin Bay is teaming with sister resorts, Surfside on Lake Superior and Temperance Landing, to create a Girls Gone North Weekend event. Round up your gal pals and plan to head north Nov. 14-16 for some serious fun and pampering. More details will be forthcoming on our websites later this fall. Check out [bluefinbay.com](http://bluefinbay.com) and [surfsideonsuperior.com](http://surfsideonsuperior.com).

#### Calling All Photographers & Wannabes

Join us Dec. 5-7 for Bluefin's Waterfront Photography Weekend. Receive 25% off our Quiet Time rates (on two night stays) OR take advantage of our Gales of December special, and attend our free photography workshop with professional photographers John Gregor, Coldsnap Photography, & Val Doherty, Val Doherty Photography.

The workshop is Saturday, Dec. 6 from 10-11 a.m. and will be followed by an open house where your favorite photographs are critiqued by the professionals in a supportive and non-threatening environment. Call 1-800-BLUEFIN (258-3346) to make your reservation or visit us online at [bluefinbay.com](http://bluefinbay.com).

# Ski, Skate, Snowboard, Shoe, Sled, Sightsee or Spa

## Plan your getaway to Bluefin Bay

Whether winter recreation or relaxation is your preference, Bluefin Bay offers the perfect winter getaway. As we dust off the skis, ready the slopes, and put finishing touches on our winter specials, here's a sneak peak at what's new this winter.

### What's new at Lutsen Mountains?

Lutsen Mountains, located just 10 minutes and a free shuttle ride from Bluefin Bay, offers incredible mountain skiing, providing the experience of a high-end Western ski resort, but without the hassle and expense.

**Triple Chairlift.** A new triple chairlift on Eagle Mountain will service skiers from the base area to the summit of Eagle Mountain, increasing capacity to Eagle Mountain and easing the demand for Bridge Lift.

**Take the Plunge!** The Plunge is back. The near vertical drop on the North Face of Moose Mountain reopens this year. With a 90% slope – as steep as any groomed run in North America – the Plunge makes its comeback as the most challenging and thrilling run in Mid-America, complete with Winch Cat grooming.

**More Fun on the Mountains.** This year's events and entertainment calendar promises more fun on the mountains. From weekend festivals to acoustic music, to family activities, the mountain will be hopping day and night. Check the Lutsen Mountains website at [lutsen.com](http://lutsen.com) to plan your ski vacation.

### Cross country more your style?

For cross country skiers, North Shore ski trails on America's North Coast™ offer solitude and beauty along frozen river beds and through pristine forests. Choose trails based on length, level of difficulty, type of terrain, or whether you want a classic (parallel tracks) or skating stride.

For the beginner, there's no better place to learn. Bluefin Bay offers complimentary skis and poles to guests. The area offers many terrific beginner trails and guides to assist you, and Bluefin offers free shuttles to and from area trailheads.

## New Event Space and Destination Spa Offer Additional Amenities to Bluefin Guests

We are pleased to offer Bluefin Bay guests access to amenities and services at our new sister resort, Surfside on Lake Superior. Surfside is a luxurious waterfront retreat, located a mile south of Bluefin. The first nine of 26 planned coastal contemporary townhomes and a world-class pool, spa and meeting facility are now completed and open for business.

### Event space offers ample room for larger groups

Bluefin Bay has always been a premier wedding and group event destination. People love our stunning seaside location, full-service resort amenities, award-winning restaurants, and excellent guest services. But for many years, Bluefin has had more demand for weddings and events than the resort can accommodate with its current facilities.

The new event space at Surfside will allow us to accommodate larger groups and host more weddings and group events all year long – and to do so in world-class style. A 1,000 square foot banquet and meeting room offers dramatic lake views, vaulted ceilings and a catering kitchen. A second meeting room offers break out and reception space. And, an open cafe area offers indoor and outdoor patio seating overlooking the lake.

For more information or to book this space for an event, call 1-877-361-SURF (7873).

### Superior Waters Spa at Surfside

Bluefin Bay is proud to continue offering massage therapy and wellness services at the resort through North Shore Health Therapies. Carol and her team have done an excellent job of providing high-quality massage services for nearly a decade. But the demand for spa services continues to grow, and as we increase



Photo courtesy of Lutsen Mountains

### Pools and pampering more your speed?

For those who want to relax and unwind in a spectacular seaside location, there simply is no better location than Bluefin Bay. Soak in our outdoor hot tub and heated pool overlooking the lake, take the plunge in our indoor pool and whirlpool, or relax and renew with a pampering massage at the Bluefin Wellness Center next to Guest Services or at Superior Waters Spa at Surfside – the new full-service destination spa on the shore.

### Sugarbush XC Trails Needs Your Help

Did you know that the 65 kilometer network of cross country ski trails in the Tofte area that we enjoy so very much are solely maintained through the efforts of the Sugarbush Trail Association (SBA) in cooperation with the United States Forest Service?

The SBA is a local nonprofit group made up of volunteers. They make plans each year to improve trails, groom and maintain existing trails, and maintain expensive equipment, including snowmobiles and a piston bully groomer.

Each year costs increase and funding is harder to come by. We'd like to ask all snow and XC ski enthusiasts to consider contributing to help maintain our trails by either becoming a member of the SBA or providing a one-time donation. For more information about how you can help, go to [sugarbushtrail.org](http://sugarbushtrail.org).

our wedding and event business, there is demand for additional services such as skin care, and manicures and pedicures.



We are pleased to offer Bluefin guests an additional opportunity for a full-range of spa services at Superior Waters Spa at Surfside. Superior Waters Spa is a full-service destination spa offering a full menu of spa services, including signature massage and body treatments, skin care services, manicures and pedicures, as well as a line of signature bath rituals.

Step from luxuriously appointed men's and women's locker rooms into any of five massage and specialty treatment rooms, including a space exclusively for couples. Tranquil indoor and outdoor relaxation areas, an indoor pool, and hot tub overlooking the lake, and state-of-the-art fitness center, all add to the Superior Waters Spa experience.

Guests of Bluefin Bay receive a 10% discount on Superior Waters Spa services and, for the remainder of this year, are invited to test the waters and receive a full 20% off. To make an appointment at Superior Waters Spa at Surfside, call 1-877-6 OUR SPA (877-668-7772) or ask your reservationist.