

Bluefin Bay  
Tofte, Minnesota  
55615

# The Fishwrapper

PRSR STD  
U.S. Postage  
PAID  
Permit #4190  
Minneapolis, MN

## LOOKING LIKE NEW AGAIN Renovations Continue

The remodeling and renovations of Bluefin accommodations continued during 2001. Units 3, 14, 36, 49 and 52 completed extensive work which resulted in accommodations which look like new. Sometimes involving changes in floor plan, the owners of these units made tremendous commitments of time and resources to accomplish some very special enhancements to their properties and to Bluefin Bay. In the words of Dennis Rysdahl, General Manager,

"It is so exciting to see these properties renovated to such an extent. Our Guests are truly amazed to see and experience these new accommodations. The work continues this Autumn and again in the Spring of 2002. It is challenging to keep up with the schedule, but we are forging ahead with these rewarding projects as quickly as we can. A special thanks goes to Carol Perkins, Quality Control Manager, for all her fine efforts."

### FYI

#### KARE 11 - Belinda Jensen

Chef Tracy Jacobsen again appeared on Belinda Jensen's Saturday Morning Show in September. He behaved himself and was invited back this winter. All products which Tracy used are available at Lunds, Byerly and Kowalski's grocery stores. All recipes can be found at [www.bluefinbay.com](http://www.bluefinbay.com) and [www.northcoastfarms.com](http://www.northcoastfarms.com)

Belinda is a frequent Guest at Bluefin Bay and we thank her for her fun personality, for being a great Guest and for her support.

#### RESORT CHANNEL

On your next visit to Bluefin Bay, be sure to tune into Channel #4, the brand new Bluefin Bay Resort Channel featuring North Shore Stories. Along the right border, you will always find the current temperature and humidity, along with the local forecast - great information any time of the year. Along the bottom border, be sure to check for specials at the Bluefin Restaurants and Gift Shops. In the center, you will be able to view the complete series of North Shore Stories.

#### CONTEST

ATTENTION PHOTOGRAPHERS - The 2002 Calendar is complete and the Ninth Annual Calendar Contest is underway for the 2003 Calendar. WE NEED YOUR HELP. If you have quality, color photographs in HORIZONTAL format of the North Shore and/or Bluefin Bay, you could win one of 12 prizes including the Grand Prize of \$1000 in Bluefin lodging and dining (some restrictions apply) if your photo is chosen for use in the Calendar.

In order to enter the contest, just send your photo entries to our Twin Cities Office:

Bluefin Bay Photo Contest  
2325 Wayzata Blvd., Suite 130  
Minneapolis, MN 55405

See back of the 2002 Calendar for details.  
DEADLINE is May 1, 2002.

#### MINNESOTA BOUND & RAVEN

You might have noticed that recent editions of MINNESOTA BOUND include out-takes of Bluefin Bay. That's because Ron and Raven are frequent Guests who always add some spice to our lives at Bluefin Bay.  
**(continued on back)**

## Winter Specials

### GALES OF NOVEMBER & DECEMBER

October 28 - December 20, 2001

Except Holiday Periods

Stay with us 3 nights and receive one of those nights FREE!

### JANUARY 3 FOR 2 SPECIAL

January 1 - 16 & 20 - 31, 2002

Stay with us 3 nights and receive one of those nights FREE!

### MARTIN LUTHER KING WEEKEND 4 FOR 3

January 17, 18 & 19, 2002

Stay with us 4 nights and receive one of those nights FREE!

### FEBRUARY 4 FOR 3 SPECIAL

All of February except Holiday Periods

### CANADIAN AT PAR

Sunday - Thursday, March 10 - 14, 2002

2 night minimum

### WEEKENDS AT MIDWEEK RATES

March 15 - 31, 2002

Stay 3 or more nights and get all nights at midweek rates.



#### LUTSEN MOUNTAINS UPDATE

##### BIG AIR IN A BIG WAY

This season, in support of the new freerider trend toward terrain parks, Lutsen Mountains presents the Sawtooth Mountain Terrain Park - a freerider's dream come true. Sawtooth Ridge, located on the lower flank of Eagle Mountain, will be divided into two runs. Pipe Dream is a 400-foot half pipe - the first pipe available at Lutsen. Timberjack will link a variety of terrain features including hip, stepdown, and tabletop jumps, along with rails, to make Sawtooth Ridge a full-blown terrain park that offers challenge and excitement for all freeriders.

##### NEW LIFT AND FIFTEEN NEW RUNS

Lutsen Mountains adds a fixed-grip double chair on Moose (continued on back)

# Calendar of Events

## DECEMBER 2001

- 1 Winter Activities start at Bluefin Bay
- 1-20 Gales Special Continues at Bluefin Bay
- 1&2 Dr. Doolittle (Grand Marais Playhouse)
- 2 Winter Solstice
- 21 Grand Marais Chamber of Commerce Christmas Parade
- 25 Christmas Day
- 26 Boxing Day (Canada)
- 31 New Year's Eve

## JANUARY 2002

- 1 New Year's Day
- 11 & 12 Winter Fest at Lutsen Mts.
- 20 Subaru Factory Team XC Ski Clinic here at Bluefin Bay
- 19&20 Grand Portage Passage Sled Dog Race
- 21 Martin Luther King Jr. Day

## FEBRUARY 2002

- 2 Ground Hog Day
- 3 Willow Green & Chance Celtic No More (North Shore Music Assn)
- 3-9 John Beargrease Sled Dog Race
- 8-10 Lunacy (Grand Marais Playhouse)
- 14 Valentine's Day
- 14 Happy Birthday Dennis
- 15-17 Lunacy (Grand Marais Playhouse)
- 18 President's Day

## MARCH 2002

- 17 St. Patrick's Day
- 17 Old Time Dance (North Shore Music Assn)
- 20 Spring Equinox
- 29-31 The Crucible (Grand Marais Playhouse)
- 31 Easter Sunday
- 31 Spring Fever Special and Spring Quiet Time start at Bluefin Bay.

## APRIL 2002

- 1 April Fool's Day
- 1-30 Spring Fever Special Continues
- 5-7 The Crucible (Grand Marais Playhouse)
- 6, 1981 Bluefin Vision Began
- 14 Mt Melt Down at Lutsen Mts - Free Skiing

## MAY 2002

- 1-23 Spring Fever Special continues
- 3&4 Food & Wine Lover's Weekend at Bluefin Bay
- 12 Mother's Day
- 19 Senior's Week starts at Bluefin Bay
- 27 Memorial Day

## NORTH SHORE STORIES

Years in the making, North Shore Stories has gone mainstream and is now being aired on WCCO TV, Channel 4. According to Producer/Creator Walter Rasmussen, the Saturday morning program had a "2.6 rating and a 10 market share, beating by a large margin, the programming on all the other major stations for that time slot. WCCO estimated that more than 100,000 households were watching the second program in the series."

Believing in Walt's concept and creativity, Bluefin Bay was the first sponsor of North Shore Stories, a series of 30 minute programs about the North Shore, its history, traditions and the present day wonders of the area. The first program in the series featured the North Shore Commercial Fishing Museum in Tofte, along with an interview with local historian, Brian Tofte, Grandson of one of our Founding Fathers.

## CROSS COUNTRY SKI CLINIC

On January 20th we welcome the Subaru Factory XC Ski Team to Bluefin Bay. Phil Bowen along with other Olympic hopefuls will be putting on a xc ski clinic for Guests. Bluefin Bay is a proud sponsor of Phil Bowen in his quest for a gold medal at the 2002 Olympics. If you would like to find out more about Phil's quest, logon to [www.bluefinbay.com](http://www.bluefinbay.com) and click on our News page.



## STAFF HOUSING

Great views and beautiful appointments! Sounds like lodging accommodations at Bluefin Bay. And in a way, that is just what these are - although they are long term Affordable Housing rentals being developed across the road from Bluefin Bay and up the hillside. Three duplex and triplex containing 8, 1-3 bedroom units have been completed and are now occupied. Three more are in construction and scheduled for completion in the Spring of 2002.

In an unusual, cooperative partnership - the first of its kind in Minnesota involving resort owners - Bluefin Bay Co-owners, Dennis Rysdahl and Rob Buntz, are developing this Affordable Housing with financing from themselves, The Minnesota Housing Finance Agency, The Iron Range Resources and Rehabilitation Board, The Greater Minnesota Housing Finance Fund, The Cook County State Bank and the Cook County Economic Development Agency. In the words of Dennis Rysdahl, "We just want to thank all those folks who helped us make this happen. Without our funders, our Staff and the craftsmen and women who built

these buildings, this project would not have become reality."

Built on land originally homesteaded by the Founding Fathers of Tofte, the project has been named The Tofte Homestead in honor of these pioneering Norwegians from Tofte, Norway. In that tradition, Rob and Dennis set out to design the project to reflect the look of Norwegian coastal villages - somewhat random placement of structures which are designed in the traditional, simple, honest architectural lines and style. As Rob Buntz put it, "It was important to us that we create a project which would honor the Tofte Family and the original homestead, while providing much needed affordable housing." Using quality materials to match those traditions, they have been able to enhance the look and feel of Bluefin Bay and the Town of Tofte while making it possible for Bluefin Staff and area residents to live in excellent yet affordable homes, with spectacular views overlooking Lake Superior - and amidst the natural elegance of one of the most beautiful places in the world.

## What Our Guests Say

"My wife brought us here to celebrate my 40th Birthday. The moon, the peaceful sound of the waves made us feel very relaxed and made this the best birthday I have ever had. This was the trip we really needed and Bluefin delivered everything we had hoped for. ENJOY!" ...Chip & Jan

"Thanks for another lovely and memorable visit... Bluefin's staff are just great, ever helpful, PATIENT and

accommodating. I can't tell you how much I loved the "intro to kayak" class. Nathan was so incredibly patient - as he explained every detail to each member of our group - for the sixth time in a row. I think everyone of us was just blown away... This is a terrific amenity, unusual and totally unexpected - but joyous experience... it was certainly one of the highlights of my summer."  
...Barb Aretz

"You can add 2 more to your millions of admirers. Perfect setting for anniversary(40th). Fantastic scenery from your bedside." ...Les McLean, Longlac, Ontario

**LUTSEN** (continued from front) Mountain this season. The new Timberwolf lift opens an all-new area of terrain south of the existing runs which adds several new glade runs and will increase the skiable acreage on Moose Mountain by 24%. The new runs offer some of the most spectacular scenery at Lutsen - a significant achievement, considering Lutsen is already ranked as one of the most scenic ski areas in North America. The fall line flows directly toward Lake Superior and is lined by forests of cedar, spruce, pine, and maple. A single groomed run follows the lift line; the balance of the new terrain accessed by the Timberwolf lift is off-piste glade skiing.

With this year's additions, Lutsen now offers

25 off-piste runs. Natural snow conditions and obstacles add challenges that test even the most advanced skiers and snowboarders. "Off-piste skiing is a huge hit at Lutsen," explains Bill Junnila, co-President and Director of Skier Services at Lutsen. "Glade skiing adds a whole new element of challenge, along with a sense of freedom and adventure. While our first tree runs included steep pitches and cliff drops suitable only for expert skiers, the new glades off the Timberwolf lift allow intermediate skiers the opportunity to experience gliding through the forest. Combined with the spectacular views, we expect this to become the most popular lift at Lutsen."

## Winter Activities

Register for all activities at the Guest Services Center or by calling 800-BLUEFIN (258-3346). Tentative schedule - subject to change. Check out [www.bluefinbay.com](http://www.bluefinbay.com) for more details.

### MONDAY

**Shuttle Bus Rides** to Lutsen & XC Ski

Trailheads by request

**Oberg Mt Guided Snowshoe Hike**

### TUESDAY

**Therapeutic Massage** Available right here at Bluefin Bay.

**Shuttle Bus Rides** to Lutsen & XC Ski

Trailheads by request

### WEDNESDAY

**Shuttle Bus Rides** to Lutsen & XC Ski

Trailheads by request

### THURSDAY

**Shuttle Bus Rides** to Lutsen & XC Ski

Trailheads by request

### FRIDAY

**Shuttle Bus Rides** to Lutsen & XC Ski

Trailheads by request

**Guided Snowshoe Hike - Onion River**

**Pre-Movie Coho Cafe Pizza Feed**

**Movie Night**

**Campfire, S'mores, Hot Drinks & Ice Skating!**

### SATURDAY

**Therapeutic Massage** Available right here at Bluefin Bay.

**Shuttle Bus Rides** to Lutsen & XC Ski

Trailheads by request

**Morning XC Ski Waxing Clinic**

**Guided XC Ski - Beginner / Intermediate**

**Pre-Movie Coho Cafe Pizza Feed**

**Movie Night**

**Campfire, S'mores, Hot Drinks & Ice Skating!**

### SUNDAY

**Shuttle Bus Rides** to Lutsen & XC Ski

Trailheads by request

**Guided Snowshoe Hike - Caribou River**

**Guided XC Ski - Beginner / Intermediate**